



Press Release

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Victoria County United Way Announces New Website

Victoria, Texas (October 12, 2009) – Victoria County United Way announces the launch of its website at www.unitedwayvictoria.org. The public is encouraged to use the website as a tool to learn about United Way, resources in our community, links to service providers and information to improve knowledge and access to services, and to give on-line in a secure environment.

The website is hosted by OneEach Technologies. A technology services firm specializing in providing a complete turn key web package. A substantial number of smaller United Ways across the country use OneEach Technologies for its ability to provide a high quality, interactive and uniform website that promotes consistency in branding and messaging as well as the ease of use in maintaining and updating information by the user. New features include:

- Photo Gallery
- Blog feature
- Campaign Toolkit
- Calendar
- On-Line Donations
- eNewsletter
- Manual or Automated Credit Card Processing
- On-line Application Process
- Secure Pages for Groups
- Guestbook

In announcing the new website, Clifford Grimes, Executive Director of the Victoria County United way said that *“the new website helps us to further develop our year round communication strategy that emphasis education and deepens our relationship with our donors. The new web site tools will allow Victoria County United Way to receive feedback in response to surveys, send newsletters, and provide the public with access to our United Way leadership”*.

The public is encouraged to bookmark the website and to check it frequently to learn of Victoria County United Way activities and updates.

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*Victoria County United Way creates opportunities for everyone to become involved by focusing on the building blocks for a good life... **Education**, helping individuals achieve their potential; **Income**, helping families and individuals become stable and independent; **Health**, improving people’s health. A board of directors comprised of local residents governs Victoria County United Way. We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow.*

GIVE.

*Invest to make a difference. By giving to the **Victoria County United Way**, you help address the most pressing needs in Victoria and Dewitt counties. If your company has not run a United Way campaign in the past and would like to participate, please contact us at 361.578.356.*

ADVOCATE.

Lend your voice. Get informed. Tell your friends. Participate in a cause that concerns you. United Way needs people who are passionate about education, income and health to make a difference.

VOLUNTEER.

United Way works with twenty partner agencies to develop volunteer opportunities for youth, busy working adults and seniors. Our partner agencies offer a wide range of opportunities for groups, and you can choose the causes that are most meaningful to you. Find a way to lend your skills by calling Victoria County United Way at 361.578.356.